

ANDRÉS.FELIPE.RINCÓN

rinconimaginado.com . +1 954 937 4249 . arincon@alumni.nd.edu

WHAT DO I SPEAK?

English, Spanish

Some French, some German.

Business

From business school.

Craft

Animation, illustration, print/web/motion design, photography, film production experience. *Have attended 3 film shoots.*

Art Direction, Concept

Art direction and concept for print, social, integrated, below-the-line, and film campaigns.

AI Imaging/ Prompting

Fast and high quality imaging using Midjourney, Generative Fill.

Proactive

Bringing proactive ideas as a habit, *some presented to clients such as Burger King, Coca Cola, Ikea, Hellmanns, and Dove.*

Pitch

Worked on over 10 pitches at Ogilvy. *including VELO, Henkel, Netflix, Abu Dhabi Tourism, Pepco, Coral.*

HIGHS

Finalist Young Lions Germany 2023 + 2024

One of 5 finalists in the print category across all of Germany.

David Ogilvy Award 2022

Top junior team in Ogilvy Germany.

Yellow Pencil

D&AD New Blood Awards 2020
Audible "Screen Time"

Idea became 9-film campaign

Alfaviu, "Bye Remote Work Monster,"
W&V Ad of the Day, Sept.20 2022

Mass produced packaging design

Design and art direction for Curtice Brothers new squeeze bottle line.

Droga5 Young Shits Award

February 2020 Winner
"Spread the Truth Project"

Helped win Bronze at Cannes Lions

"The Ketchup Ban" 2022
I was involved after conceptualizing and production. Made the key visual, boards, and decks for award submission.

WHERE HAVE I LEARNED?

Ogilvy (and Social Lab, INGO, Studio X)

Jr. Art Director

Alfaviu, Curtice Brothers, DB, Lidl, Schwabisch Hall, Coral, Henkel, Audi, Coca Cola (Sprite, MezzoMix, Fanta, Coke)
Berlin, Jan.2022-Present

Mediamonks Films

Creative Intern

IBM, Allianz, Amazon, Etihad Airlines
Amsterdam, Apr.2021-Oct.2021

Publicis

Art Direction Intern

Heineken, Diesel
Milan, Jan.2021-Apr.2021

Havas

Art Direction Intern

Finish, Air Wick, Durex, German Red Cross,
Düsseldorf, Oct.2020-Dec.2020

Miami Ad School

Art Direction

Portfolio Program
Berlin, 2019-2021.

2020 D&AD New Blood Academy

Yellow Pencil Academy Member

Malibu, Puma, Airbnb
London, Sept.2020

University of Notre Dame

BBA in Business Administration

BA in Graphic Design
Indiana, USA 2015-2019